

OPTILOGIC & LANGEBAEK UNVEIL STRATEGIC PARTNERSHIP TO PROVIDE INNOVATIVE & WORLD CLASS SUPPLY CHAIN SOLUTIONS THAT DRIVE SUPPLY CHAIN EXCELLENCE

Monday, September 18, 2023

Denmark – September 18, 2023 - Langebaek and Optilogic have formed a strategic partnership aimed at enhancing their ability to deliver value to customers in the Nordic Region via deployment of Optilogic's technology solutions and Langebaek's vast expertise in Supply Chain Design. As part of the strategic partnership, Langebaek has adopted Cosmic Frog as its Supply Chain Design technology, and will deliver Professional Services engagements on behalf of Optilogic.

This collaboration will enable supply chain leaders and companies to enhance their operations throughout the entire supply chain by leveraging Optilogic's state of the art supply chain design technology and Langebaek's advanced expertise in network optimization, product flow, capacity planning, inventory strategy, cost to serve and greenfield analysis, among other user cases.

"Optilogic is excited to enter into this strategic partnership with Langebaek. Our relationship with Langebaek enables us to expand our presence in Europe and further solidify our commitment to providing innovative supply chain technology solutions at a global scale," said Max Mascarenhas, Global Strategic Relationships at Optilogic. "This partnership will help us empower our customers to streamline processes, enhance supply chain analytics, and make better business decisions, ultimately driving supply chain excellence for their organizations."

"We at Langebæk have been working with in the area of Supply Design for many years, and we are very excited to continue the journey with Optilogic. We see this corporation as an important asset to our offering in the Nordic market, said Anders Bartholin, Partner at Langebæk. "We will now be able to provide an even broader service to existing and new customers. "

Supply Chain Leaders in the Nordic Region and across Europe will benefit from access to a modern, complete, and tested tech solution that unlocks the value of supply chains, providing:

- ❖ CAPEX Planning
- ❖ Merger & Acquisition Analysis
- ❖ Supply Demand Balancing
- ❖ Risk & Resiliency Assessment

OPTILOGIC & LANGEBAEK STRATEGIC PARTNERSHIP

❖ Simulation & Sensitivity Analysis

About Optilogic

Optilogic was founded in 2018 with a singular vision: To redefine the principles of supply chain design by enabling all people of any organization to realize the benefits of greater enterprise design through our software.

We're a global company with offices across the United States, Canada, and the United Kingdom. Our team has helped hundreds of organizations across manufacturing, retail, distribution, and transportation & logistics industries solve their toughest supply chain challenges, and we're just getting started.

About Langebaek

Langebæk is a leading company in Scandinavia for supply chain management, logistics optimization, network design and warehousing. With offices in Denmark, Sweden, and Norway, Langebæk offers consulting services at the strategic and operational levels based on data, research, and thoroughly tested procedures. Having collaborated with the largest businesses in northern Europe for more than 45 years, Langebæk's vision is to be the most competent and trusted logistics and supply chain consultancy by securing their clients success by developing exceptional solutions.

www.langebaek.com



The logo for Langebæk consists of the word "LANGEBAEK" in a bold, white, sans-serif font, centered within a solid red rectangular background.